

Anchorage Running Club presents:
May 23, 2020
Trent Waldron 10K & Half Marathon



ABOUT US

Trent Waldron has been a staple running event in Anchorage since the late 1990's. It is a celebration of life for Marcie Trent and her son, Larry Waldron, who were killed on a training run in July 1995. Marcie and Larry both loved and encouraged running for everyone and participants of all abilities are encouraged to participate in this event.

Since 2018 proceeds from Trent Waldron have been donated to Anchorage Young Cancer Coalition (AYCC). AYCC's mission is to provide emotional support and empowerment through building community, improving quality of life and providing meaningful survivorship to those affected by young adult cancer. Their vision is no survivor alone.

The Anchorage Running Club (ARC) is a 501(c)(3) not-for-profit, volunteer-based organization since 1983. Funds raised by ARC support the club's mission to promote a healthy lifestyle through recreational and competitive running and walking programs. Thanks to community member support we're able to realize this mission.

BE A PART OF THE ACTION

ARC proudly recognizes all our amazing sponsors, partners, and supporters. We actively participate on social media platforms. Ideas for promotions are always welcome and we're happy to discuss methods to promote and acknowledge your sponsorship.

We are appreciative of sponsor support to help defray costs associated with putting on this running event, keeps registration fees low, and allows donations to AYCC. Fees alone don't cover the entire cost of putting on this race-2020 costs are estimated at \$9,000.

SPONSORSHIP LEVELS

Gold Level and Event Sponsorship \$5,000+ (includes in-kind)

- ❖ Sponsor provided banner placed near start/finish chute
- ❖ Link on ARC website
- ❖ Promotion on race day
- ❖ Complimentary race entries

Silver Level Sponsorship \$2,500+ (includes in-kind)

- ❖ Sponsor provided banner placed near start/finish chute
- ❖ Link on ARC website
- ❖ Promotion on race day
- ❖ Complimentary race entries

Bronze Level Sponsorship \$1,500+ (includes in-kind)

- ❖ Sponsor provided banner placed near start/finish chute
- ❖ Link on ARC website
- ❖ Promotion on race day

Aid Stations \$600 Each

- ❖ Cover the cost of water, rental of tents, tables, and porta cans for an aid station.
- ❖ Course is out and back so aid stations serve runners in both directions.

To learn more or to set up a sponsorship, please contact:

Trent Waldron Race Director
Melanie Clark
907-240-1127 melanie@ancrun.org

AYCC
Carey Carpenter
907-764-8117 carey@carpenterprogramming.com